

PRESS RELEASE
FROM: *Civic Trust House*
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FOR IMMEDIATE RELEASE

‘CIVIC TRUST HOUSE GOES FAIRTRADE’

The residents of Civic Trust House on Pope’s Quay in Cork are pleased to announce their support of the Fairtrade movement. Since September 2006, Civic Trust House is home to seven arts organizations; Cork International Choral Festival, Cork Midsummer Festival, Cork Jazz Festival, Opera Works, Cork Folk Festival, Corcadorca Theatre Company and Opera 2005. By taking the decision to make Civic Trust House Fairtrade, the organisations wish to lend their support to a very worthwhile movement.

The National Fairtrade Fortnight takes place from February 26th to March 11th and Civic Trust House wishes to take this opportunity to show their continued support to Fairtrade. By simply switching cupboard staples to fairly traded goods, Civic Trust House can easily support the movement in a genuine and beneficial way. In addition, Civic Trust House is organising fortnightly Fairtrade coffee mornings for its residents, at which it is possible to receive more information over a fair cup of coffee or tea.

As local arts organisations our objective is to improve quality of life for the people of Cork. Through our new Fairtrade policy we can extend our aspiration across the globe. The Fairtrade label aims to increase quality of life by promoting justice in trade between Western consumers and producers and workers in developing countries. Fairtrade products, most commonly coffee, tea and bananas, but also chocolate, sugar and snacks are sourced directly from the producers who receive a fair and stable price for their products.

The city of Cork has now really embraced the Fairtrade movement and has thereby gained Fairtrade City Status in October 2005. With a wide selection of Fairtrade products becoming so readily available in cafés, restaurants and small shops as well as large supermarkets, it is very easy to shop ethically. 'We are delighted that Civic Trust House are showing their continued support to Fairtrade and hope that this will encourage more organisations in Cork to do the same' said Fairtrade Cork spokesperson Roísín de Leastar.

More information regarding Fairtrade can be found on www.fairtradecork.com and www.fairtrade.ie.

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